

**INDIANA ARTS COMMISSION
COMMITTEE ON THE FUTURE**

June 3, 2014

Arts Commission Office, 100 N. Senate Avenue, Room N505
Indianapolis, Indiana 46204

Jon Ford, Chair

Minutes

Members present: Kathy Anderson, Karen Ellerbrook, Jon Ford, Jeff Kirk, Vicki Pool (at-large), Dick Stifel (at-large)

Members via teleconference: Jim Bodenmiller (at-large), Gil Cárdenas, Susan Mendenhall (at-large), Suzie Rentschler, Sherry Stark, Trevor Yager

Members absent: Susan Hardwick

Arts Commission staff present: Bridget Eckers (intern), Dennis Hardin, Lewis Ricci, Rex Van Zant

1. **Welcome and Introductions.** Commissioner Jon Ford convened the meeting at 10:05 a.m. and asked everyone to introduce themselves.

2. **Consent Agenda.** Commissioner Kathy Anderson moved to adopt the consent agenda, consisting of the agenda for this meeting and the minutes from the March 21, 2014 meeting of the Committee on the Future. Commissioner Karen Ellerbrook seconded the motion. The motion passed.

3. **Financial Report.** Arts Commission Executive Director Lewis Ricci presented handouts (attached) showing: a) the FY 2015 year-to-date Arts Commission budget, current through April 30; b) the projected FY 2014 year-end Arts Commission budget; c) the proposed FY 2015 Arts Commission budget. Mr. Ricci asked the committee to recommend that the full Commission approve the proposed FY 2015 budget. Commissioner Suzie Rentschler moved that the Committee on the Future recommend approval of the proposed FY 2015 Arts Commission budget. Commissioner Sherry Stark seconded the motion. The motion passed.

4. **Strategic Plan Update.** Mr. Ricci presented a handout (attached) from the March 21, 2014 meeting of the full Commission, showing five “pillars” of future focus for the Arts Commission. He also presented a handout (attached) from the March meeting of the full Commission explaining four proposals for Arts Commission participation in the State of Indiana Bicentennial. He reported that Arts Commission personnel have met with the Bicentennial Commission on two occasions, and that the four proposals have been approved insofar as funding can be established. Mr. Ricci reminded everyone that only 18 months remain in the current Strategic Plan. He also reported that he recently

met with the Dean of the Jordan College of Fine Arts at Butler University, who has agreed in principle to host the 2015 Governor's Arts Awards on the Butler University Campus. The 2015 Awards will be presented in 2016 to coincide with the Bicentennial celebration. Commissioner Ellerbrook reported on recent progress made by her in advancing arts education. Mr. Ricci reported that representatives from three of the state's designated Cultural Districts (Bloomington, Columbus, and Nashville) recently met to talk about strategies for advancement along the State Road 46 corridor which they all share.

5. **Rebranding.** Mr. Ricci reported that MSK Marketing will make a presentation of new branding materials for the Arts Commission at the next meeting on June 20 in Indianapolis, and the full Commission will have the opportunity for comments and possible approval.

6. **Resource Allocation.** Mr. Ricci reported that the volunteer ad-hoc committee of Commissioners (Susan Hardwick, Al Rent, Nancy Stewart, Trevor Yager) will meet via teleconference on Friday June 6 to begin reviewing Arts Commission resources with a view to re-aligning as necessary to meet Strategic Plan goals.

7. **Cultural Trust Report.** At-large Committee member Vicki Pool from the Office of the State Treasurer presented a handout (attached) showing the balance of the Cultural Trust Fund, current through April 30, 2014. The period-ending fund balance is \$2,628,074.18. Arts Commission Marketing and Communications Director Rex Van Zant reported on Cultural Trust license plate sales. Mr. Ricci commented that a re-design of the license plate will coincide with the re-branding of the Arts Commission over the next two years. Commissioner Stark recommended that the phrase "Celebrate the Arts" be retained on the license plate.

8. **New Business.** There was no new business.

9. **Adjourn.** Commissioner Ford thanked everyone for their participation. At-large member Dick Stifel moved to adjourn the meeting. Commissioner Anderson seconded the motion. The motion passed. The meeting adjourned at 11:05 a.m.